# GREG CHARTRAU
## Principal UX/UI Designer

**Greg Chartrau**
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Senior UX/UI Designer with 10+ years of experience designing enterprise-class B2B SaaS platforms, internal tools, Design Systems, and healthcare software. Proven track record leading design system creation, governance, and adoption in partnership with global design agencies and cross-functional teams.

| RESEARCH & STRATEGY | UX & PRODUCT DESIGN | TOOLS & TECHNOLOGY | BRAND SNAPSHOT |
|---|---|---|---|
| • User Interviews | • Design Systems | • Figma | • Kohler Company |
| • Usability Testing (Moderated & Remote) | • Interaction Design | • Sketch | • Maersk |
| • Heuristic Evaluation (Nielsen Norman) | • User Flows | • Adobe Creative Suite | • T Mobile |
| • Design Thinking Workshops | • Journey Mapping | • JavaScript | • Motorola |
| • Workflow Analysis | • Experience Mapping | • React | • The Marketing Store |
| | • Prototyping | • Bootstrap | • GE Healthcare |
| | • Information Architecture | • Animation | • Baxter Healthcare |
| | • Accessibility (WCAG) | • ZeroHeight | • Lifetime Fitness |
| | | | • Matrix Fitness |

## EXPERIENCE

### Baxter Healthcare, Inc. — Principal UX/UI Designer
*B2B · SaaS · Internal Clinical Software*
Dec 2023 – Feb 2026

- Assisted in the **creation, integration, and governance of an enterprise Design System** in partnership with global design consultancy frog, establishing component standards, interaction patterns, and accessibility guidelines across Baxter's medical software ecosystem.

- Redesigned the **Dose IQ pharmacist portal,** modernizing workflows for drug library configuration while operating within FDA and regulated-software constraints.

- Designed **next-generation interfaces** for infusion pump software, supporting both touchscreen and non-touchscreen hardware with a focus on nurse workflows and hardware-software integration.

- Created **architecture maps, interaction models, user flows, and early-stage concepts** to support future pump designs and clinical workflow improvements.

- Created a remote-access tool for hospital workers to connect with automated medication-mixing devices. Early design and development of SaaS and hardware-integrated systems included **roles, permissions, and real-time control** patterns.

- Collaborated with **Epic subject-matter experts** to explore **EMR-to-pump integrations via APIs**, assessing feasibility, workflow impact, and automation opportunities.

### Improving — Principal UX/UI Designer Consultant
*B2B · SaaS · Internal Clinical Software*
Dec 2023 – Feb 2026

- Led UX/UI design for **enterprise SaaS platforms and internal tools** across FinTech, Logistics, Insurance, and Telecom domains.

## EXPERIENCE

- Facilitated **design thinking workshops**, discovery sessions, and collaborative working sessions to define problems, align stakeholders, and map user journeys.

- Designed interaction models, architecture diagrams, and scalable UI patterns supporting **analytics-heavy and data-driven** products.

### Thinkful (Chegg) — UX/UI Designer & Teaching Mentor
*B2C · Education Platform*
Jul 2020 – Jul 2021

- Mentored UX/UI students through **end-to-end product design** projects, from research and flow definition to high-fidelity UI and prototyping.

- Taught **design thinking methodologies, usability principles, and Nielsen Norman heuristics** through live workshops and critiques.

### Roosevelt University — UX/UI Designer & Developer
*B2C · Educational Web and Digital Platforms*
Jul 2017 – Jul 2020

- Designed and developed end-to-end web experiences across **academic and administrative platforms**.

- Conducted usability testing and **accessibility reviews to improve** task success and content discoverability.

### Matrix Fitness — UX/UI Designer & Developer
*B2C · Connected Hardware & Digital Products*
Jan 2016 – Jan 2017

- Designed UX/UI for connected **fitness consoles**, supporting both hardware interfaces and companion digital experiences.

- Streamlined design processes between early concept creation and final presentation artifacts.

## EDUCATION

- **Milwaukee Institute of Art & Design**
  BFA, Interior Architecture

- **Thinkful (Chegg)**
  UX/UI Educator Certification

- **Adobe Expert Certification (ACE)**
  Web Specialist

## PUBLICATIONS & AWARDS

- Lead UX contributor to **"Building a Highly-Scalable Synthetic Monitoring Solution"** (Medium)

- Author of blog, "Why Design Patterns Matter"

- **Top 15% CSS** Skills Ranking (2021)

- American Liver Foundation – Great Lakes Division **Volunteer of the Year** (2014)